

# *Tiger Lily Wedding Flower Planning Guide*

Welcome to Tiger Lily's free wedding flower guide. We know how exciting planning a wedding is, but we also know it can be a bit daunting. The below information is a simple guide to help you decide what kind of floral arrangements you'll need to complete your wedding. We've also provided price ranges and average prices for each type of arrangement, to help you determine your budget. This is meant to merely be a guideline, so please call to set up a consultation with one of our wedding floral designers to create the wedding of your dreams. It is our responsibility to help inspire you while keeping within budget guidelines. We look forward to working with you.

**BRIDAL PARTY FLOWERS** – Flowers help to identify the bridal party, and can also help set the mood of the wedding. Cheerful and bright, or simple and elegant, these flowers can vary greatly based on your own personal tastes.

## **Bride's Bouquet**

The bridal bouquet is one of the most important elements of the bride's attire, and deserves special attention. There are many colors, scents, sizes, shapes and styles of bouquets to choose from. The most popular style today is the hand-tied bouquet, although cascading and free form styles are also common. The traditional bridal bouquet is composed of white flowers. Stephanotis, gardenias, white roses, lilies of the valley and orchids are popular choices when creating an all-white bouquet. If you prefer a colorful bouquet, you may want to also consider using colored roses, tulips, stock, freesia, lisianthus and gerbera daisies, which all come in a variety of colors.

Price Range: \$95-\$500

Average Price: \$150-\$180

## **Bride's Toss Bouquet**

You may want to consider having a smaller, less expensive bouquet specifically for tossing.

Average Price \$40

## **Bridesmaid's Bouquet**

The bridesmaids' bouquets should compliment the bridal bouquet and are usually smaller in size. Size and color should coordinate with the bridesmaids' dresses and overall style of the wedding. While bridesmaids' bouquets are usually identical, you may want to choose different flowers/colors/styles for each of your bridesmaids.

Price Range: \$55-\$125

Average Price: \$85

### **Maid/Matron of Honor's Bouquet**

The maid of honor's bouquet can be as similar or as different to the other bridesmaids' bouquets as you wish. Many brides choose to make the maid of honor's bouquet somewhat larger or a different color than the other bridesmaids' bouquet.

Price Range: \$55-\$125

Average Price: \$85

### **Corsages (Mothers, Grandmothers, etc.)**

Corsages don't have to be identical, but like the bridesmaids' bouquets, should coordinate with the dresses and overall style of the wedding. Gardenias, orchids, and roses are excellent choices for corsages, as their availability in a wide range of colors allows each corsage to compliment any outfit. Corsages can be pin on, magnets or wrist corsages. Some mother's also prefer to carry a small posy of flowers as opposed to something wear.

Average Price Corsages: \$25

Posy: \$35 - \$55

### **Boutonnieres (Groom, Groomsmen, Fathers, Grandfathers, etc.)**

Boutonnieres are generally just a few blossoms such as an orchid, rose, stephanotis or freesia.

Average Price: \$15.00

### **Ceremony Main Altar**

The purpose of flowers at the main altar is to direct the guests' visual attention toward the front of the ceremony space. Therefore, this arrangement must be large enough and tall enough to be seen by guests seated towards the back. Since each ceremony is different, these flowers can be as elaborate or simple as your style dictates.

Price Range: \$95-\$750 each

Average Price: \$95-\$250 each

Free Standing Arch with seasonal flowers \$450 - \$1000

Chuppa \$500 - \$1,200

### **Aisle Pew Markers**

Flowers, candles, and ribbons are often used to mark the front aisle pews and to add color to the ceremony site. A cluster of flowers, a cascade of greens, or a bundle of flowers and ribbons are all popular choices.

Average Price (Greens and Ribbon): \$10 each

Average Price (Flowers, Greens, and Ribbon): \$25-\$50 each

**RECEPTION SITE** – Flowers add beauty, fragrance and color to your reception space, and can transform a stark room into a warm, inviting space. The flowers for reception should be a reflection of your style and color scheme.

### **Centerpieces**

Table centerpieces should compliment the flowers in the reception space. The centerpieces should also work with the linens and table settings you have chosen. It is important to keep centerpieces low enough so your guests can easily converse with each other. If you want a more dramatic, tall centerpiece, a raised floral arrangement that begins above eye level is a better option. If budget is a factor, alternating high and low centerpieces is a cost-effective way to add impact to your event.

Price Range: \$50-\$300

Average Price: \$75-\$175

### **Buffet Table/Cocktail Tables**

If buffet tables are used, a floral arrangement will add beauty and color to the food display. Depending on the size of your buffet, you may want several arrangements across the table that uses the same floral scheme as your centerpieces. Likewise, if you will be utilizing cocktail tables, they can be decorated with petite arrangements using the same floral scheme as your buffet tables and centerpieces.

Buffet Table Price Range: \$175-\$750

Buffet Table Average Price: \$400

Cocktail Table Price Range: \$15-\$50

Cocktail Table Average Price: \$25

### **Wedding Cake**

Fresh flowers are a beautiful addition to a wedding cake. We can work your flower scheme into cake decorations.

Price Range: \$40-\$200

Average Price \$65

### **Labor**

A 30% labor fee is attached to all wedding floral packages. This labor fee covers the cost of the following: consultation time with wedding designer, wedding floral proposal and revisions thereafter, any site visits with your designer, locating, ordering and processing of flowers, boxing, delivering, ceremony and reception set-up, breakdown, and pick-up of any rental items.

## **Reserving Our Services**

Unfortunately we are unable to “temporarily hold” dates. To confirm our services we require 20% of your proposal estimate or \$300 non-refundable deposit, whichever is greater. This deposit is credited toward your balance and will allow you to make any necessary changes to the proposal. There is an additional 50% balance due 60 days prior to the event, which also becomes non-refundable at that time. The balance is due 14 days prior at which point we will place your floral order with our growers.

We are fanatical about the quality of our work, this is why we only accept a limited number of events to ensure we achieve our standards. Please contact us at 843.723.2808 to check date availability and to set up a consultation with one of our designers. This consultation allows you to plan your wedding flowers in detail with the help of your wedding designer. You will also be provided with a detailed pricing proposal for your flowers. We look forward to beginning the planning process with you!

## ***Additional Services by Tiger Lily***

At Tiger Lily we understand our responsibility in making this very special day, this once-in-a-lifetime day, a complete success. To help achieve your vision, Tiger Lily can assist in providing the following additional services:

### **Linens**

Linens are an extremely important element in event and wedding design. The correct linens add luxurious depth, texture, and color to the room. We have established a network of linen purveyors in Chicago, Atlanta, and Washington D.C. Together, we can rent virtually any linen to achieve your vision.

### **Lighting**

With the proper lighting, your venue can be transformed into a warm and inviting atmosphere. Pin spotting will add “pop” to the centerpieces and buffet arrangements. Instead of competing with your venue, use it as a canvas and incorporate up lighting. Up lighting is extremely important with plant rentals, as it greatly increases their presence in the room. There is a number of excellent local lighting specialist that we work closely with.

### **Specialty Candles, Containers, and Ribbon**

Candles can make any room feel warm, inviting, and romantic. We have access to candles and candle holders in every style, shape and color that will compliment your theme.

### **Plant Rental**

Plants, palms and trees are often used to soften a room or create a more intimate setting. Plants are helpful to disguise areas that you don’t want guests to view, or to enhance areas that guests will be focused on, such as a stage or by the band. There are a number of local plant rental specialists that we work closely with.

